

Mandatory CPD

Property Managers

Participant Manual

2016





IMPORTANT

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It is not, and should not be construed as, legal advice.

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Welcome to Mandatory CPD for 2016

The Department of Commerce (the DOC) welcomes you to the Compulsory Professional Development (CPD) program for 2016.

The purpose of the CPD program is to assist industry members in updating and developing their knowledge and skills in the areas of industry practice and legislative requirements.



The Commissioner for Consumer Protection (the Commissioner) has determined the subject matter for all Mandatory sessions in 2016.

Any questions arising out of this training may be addressed to the Consumer Protection Division of the DOC by contacting the Consumer Protection Contact Centre on 1300 304 054 or by sending an email to consumer@commerce.wa.gov.au.

Do you receive e-Bulletins?

The DOC uses electronic bulletins (e-bulletins) as a means of updating the industry with important information including changes to and compliance with legislation and policy.

If you are not registered to receive e-bulletins, please email: pinews@commerce.wa.gov.au to be added to the distribution list.

E-Bulletins

http://www.commerce.wa.gov.au/publications/real-estate-bulletins

Newsletters

http://www.commerce.wa.gov.au/publications/real-estate-news

Introduction

The Compulsory Professional Development (CPD) program is designed to increase your knowledge and skills.



The program aims to increase consumer protection and promote consumer confidence in the real estate industry.

This session has three primary objectives:

- 1. Overview of the amended Real Estate and Business Agents and Sales Representatives Code of Conduct 2016 (the Code);
- 2. Clarification of specific provisions in the Code, including fiduciary obligations and conflict of interest;
- 3. Case studies for property managers:
 - · Best practice approach to preparing Property Condition Reports; and
 - Changes to the Residential Tenancy Regulations.

Real Estate and Business Agents and Sales Representatives Code of Conduct 2016 (the Code)

Let's start with a quick quiz!



Activity 1 What do you know about the Code?		
1.	The Code is more like a set of guidelines than a law.	True / False / Maybe
2.	Every agency staff member is legally bound by the Code.	True / False / Maybe
3.	CPD Training on the Code (and other issues) has helped to reduce complaints against WA agents by over 30%.	True / False / Maybe

The Real Estate and Business Agents Act 1978 (WA) (REBA Act) prescribes:

s.101. Codes of Conduct

The Commissioner may from time to time prescribe and publish in the manner prescribed by the regulations:

- (a) a code of conduct for agents; and
- (b) a code of conduct for sales representatives.

The Real Estate and Business Agents (General) Regulations 1979 (WA) prescribes:

r. 13. Codes of conduct prescribed to be published (Act s. 101)

Any code of conduct that the Commissioner may from time to time prescribe pursuant to section 101 of the Act shall be published in the Government Gazette.

The Code most recently published in the Government Gazette has the force of law.

Real estate licensees and sales representatives, including property managers, must comply with it. Failure to comply with the Code is a cause for disciplinary action against an agent or property manager under Pt VII of the REBA Act.

The conduct of unregistered / unlicensed agency employees can also cause breaches of the REBA Act – the licensee is liable for such breaches within the agency.

Review of the Code of Conduct

The Department of Commerce (DOC) undertook a review of the property industry codes of conduct. The principles going forward are very similar to those applied in the past – the Code aims to protect the interests of consumers and clients who deal with real estate agencies, promote public confidence, and keep the market fair and competitive.

While many of the rules have been redrafted, in line with modern legislative requirements and to ensure consistency with the other property industry codes and the Act, the overriding duties and best practice standards of agents and sales representatives remain the same.

The new code still requires agents and sales representatives, including property managers, to act honestly, exercise due skill, care and diligence and act in the best interests of their client.

The DOC continues to aim to provide a healthy trading environment for agencies, clear guidance on regulatory requirements and acceptable conduct, without over-regulation. DOC must also (by law) ensure that they have the ability to make licensees accountable for their actions.

The principles underlying the review (and subsequent amendments) of the Code include to:

- protect the interests of consumers and clients who deal with real estate agencies;
- promote public confidence in the work carried out by real estate agencies;
- achieve a competitive market with fair trading practices;
- provide guidance to the industry on regulatory requirements and acceptable conduct; and
- provide DOC with tools to effectively hold licensees to account for their actions.

As part of this process, the DOC considered:

- whether the existing codes are achieving fairness and protecting consumers;
- how to achieve 'best practice ' regulation without regulation being excessive;
- avoiding and/or rectifying technical issues such as ambiguity and inconsistencies
 e.g. between the REBA Act, other property codes and the Australian Consumer
 Law (ACL); and
- whether the Code unnecessarily duplicates provisions in other laws.

Timing

The new Code was published in October 2016. It replaces the existing Code of Conduct for Agents and Sales Representatives 2011. Agents and sales representatives, including property managers, had a two month transition period to become familiar with the new code before it became fully operational.



The Code and Act interact with other laws

The Code sits under the REBA Act and sets out standards of conduct which real estate agents and sales representatives (including property managers) are required to meet. If there were an inconsistency between the REBA Act and the Code, the REBA Act would always prevail over the regulations and code.

Generally speaking Acts, Regulations and Codes are written to stand alone and to not affect other laws, but a law may refer to another law, for instance explaining which takes precedence on a particular point or to refer the reader to definitions it shares with another law.

The *Interpretation Act 1984* provides guidance on how to interpret all WA laws, regulations and codes (unless otherwise specified). It provides that words in subsidiary legislation like the Code have the same meaning as in the Acts they operate under (s. 44). The Interpretation Act also provides that if 'may' appears, discretion is allowed, but that 'shall' in the Code means an action must be performed. Terms that are not defined have their usual ordinary meaning, taking into account matters such as the intention of the law.

Where a conflict exists between WA law and federal law, Commonwealth law prevails, unless stated otherwise.

Legislation (WA or Commonwealth) generally prevails over common law ('case law' made by courts) yet the rules courts use to interpret Acts often come from case law. Understanding how the courts have interpreted legislation can be complex and agents must seek advice where required.

If there seems to be a conflict between any two WA Acts (or pieces of WA subsidiary legislation) and there is no clarifying statement about which prevails, legal advice may be needed.

One important interaction between the REBA Act and other laws, is that the Act not only empowers the Regulator to take action for a breach of the REBA Act, Regulations and Code, but also provides for action where agents breach any other law – for instance the ACL, which has higher penalties. A serious breach may attract disciplinary action which may result in a range of penalties including fines and/or suspension or disqualification of an agent's licence.

The Australian Consumer Law (the ACL) has not changed at this time. The amended Code reinforces the principles provided for in the ACL.

Issues that were reviewed within the Code

Some of the issues that were canvassed for review when the process began include:

Interpretation issues / definitions and terminology	 'Principal': (in the Code and in the REBA Act (section 44 and 45) it can mean the 'client' or the licensee/agent). 'Agent': (slightly different definitions in the Act and Code) Clarification re coverage of employed agents e.g. those working for a body corporate.
Knowledge of the law	Should knowledge of the law be prescribed for agents?
Fiduciary obligations	Should fiduciary duty between agent and client be clearer in the Code?
Conflicts of interest	The need for disclosure and informed consent in situations of conflict.
Agencies with settlement agents in-house	Inherent conflicts, disclosure and consumer risks.
Secret commissions, third party referrals and benefits	How effective is the Code in this area?
Australian Consumer Law	Evaluation of the overlap with ACL provisions relating to misleading or deceptive conduct, unconscionable conduct, unfair contract terms, and unfair practices.
Acting in the best interests of the client	Evaluation of effectiveness of current rules.
Acting with honesty and fairness	Review of provisions to prevent misleading or deceptive conduct, high-pressure tactics, and harassment, harsh or unconscionable conduct.
Exercising skill, care and diligence	Review of conduct rules re due skill, care and diligence.
Maintaining confidentiality of information gained from the agency relationship	Consideration of whether the requirement to maintain confidentiality is adequate.
Acting within authority and instructions	Review of whether this needs to be prescribed.
Keeping proper accounts	Review of whether this should be in the Code given it is in the REBA Act.

Specific duties / prohibitions

Reviewing the benefits of stating other specific duties / bans, e.g.:

- · bans on inducements
- requirement for constant business supervision / bona fide control measures
- requirement for processes for risky areas such as:
 - o inspections
 - o conjunctions
 - o sale of rented properties
 - o reimbursement of costs
 - confirming instructions
 - deposit handling
 - disclosing material facts
 - o advising owners of market price
 - advising owners of their rights re changing agents and of the risk of double commission
 - advising owners of their rights under the Code, and in relation to dispute resolution.

What has changed in the amended Code?

Before we look into the detail of what has changed in the Code; the table below provides an overview of the new structure of the Code. Whereas previously provisions in the Code were referred to as 'sections' they are now known as 'rules.'

New rule	Previous section the new rule amends	
Part 2: General Duties		
R 5: Acting in best interests of client	S 4: General duty to principal	
R 6: Duty of care, diligence and skill	S 9: Standard of service	
R 7: Duty of honesty	S 7(1): Duty to behave fairly	
R 8: Disclosure where related to vendor - no and fairness)	ew rule (falls under general duty of honesty	
R 9: Confidential information	S 13: Confidentiality	
R 10: Client's instructions	S 6(2): Acting within authority and instructions.	
R 11: Misleading or deceptive conduct	S 7(2): Duty to behave fairly	
R 12: Unconscionable conduct	S 7(3): Duty to behave fairly	
R 13: Fiduciary obligations - new rule (reflect duty that already exists for agents at common law)		
Part 3: Employees		
R 14: Supervision and control of employees	S 8: Duties to manage, to supervise, to attend at place of business.	
Part 4: Conflict of Interest		
R 15: Acting for multiple clients in same transaction.	R15(1) restriction on receiving commission from any person other than the agent's principal.	
R 16: Referrals and recommendations	S 18: Disclosure required when recommending	
Part 4: Appointment and payment of fees		
R 17: Appointment to act	S 6(1): Acting within authority and instructions.	
R 18: Restriction on discounts and rebates	S 15: Restrictions on commission and other benefits.	
R 19: Further restriction on reward for service	S 16: Further restriction on reward for service	

New rule	Previous section the new rule amends	
R 20: Claiming expenses from client	S 17: Claiming expenses from principal	
Part 5: Specific duties of agents and sales representatives		
R 21: Terms used	N/A	
R 22: Certain inducements prohibited	S 5: Certain inducements prohibited	
R 23: Advertising	S 6(3) and (4): Acting within authority and instructions.	
Part 5: Specific duties of agents and sales representatives (cont.)		
R 24: Material facts	S 10(1) and (2): Duties as to details of the transaction.	
R 25: Client identification verification	S 10(3) and (4): Duties as to details of the transaction.	
R 26: Duties regarding opinion of market price	S 11: Duty to advise of market price	
R 27: Communicating offers to client	S 14: Communicating offers to principal	

Acting within authority and instructions

Prior to the amendments, section 6 of the Code stated:

Section 6. Acting within authority and instructions

- 1) An agent must not act as agent or represent himself or herself as acting as agent on behalf of a person without written authority.
- 2) An agent must act in accordance with the instructions of a principal, except where it would be unreasonable or improper to do so.
- 3) An agent must not advertise that any real estate or business is for sale or lease or erect or display a notice of sale or leasing without written authority.
- 4) An agent must not
 - a) advertise or offer for sale or lease any real estate or business at a price or on terms different from that, authorised by the principal; or
 - b) advertise or offer to purchase or lease any real estate or business at a price or on terms different from that authorised by the principal.

There is a risk to consumers if a property manager fails to operate within their authority, so this section of the Code continues to require agents to hold written authority and to act in line with instructions.



The principles have not changed; however the amendments clarify each of the obligations previously contained in Section 6 of the Code and reformats each of the obligations under separate/appropriate sections. New rule 17 also expands on former section 6(1) by providing that any change to the instructions in the authority to act will need to be in writing. This can be done either by amending the appointment to act itself (e.g. get the client to initial the change in the appointment to act or the management authority) or by confirming the amendment in a separate written format (e.g. formal agreement, email etc).

This has been recommended as best practice for many years, so this change should not prove onerous for agencies. It will protect property managers as well as their clients in the event of a dispute as to the client's instructions.

The provisions in the Code relating to acting within authority and instructions are now provided in rules 17, 10 and 23 as outlined below.

Rule 17. Appointment to act [amends 2011 Code section 6(1)]

- An agent or sales representative who does not have an appointment to act from a person must not –
 - a) Act as an agent or sales representative for the person; or
 - b) Represent that the agent or sales representative is acting on behalf of the person.
- 2) An agent or sales representative must obtain the written agreement of the client that the agent or sales representative agreed to act for in an appointment to act before any change is made to the appointment to act.

Rule 10. Client's instructions [amends 2011 Code section 6(2)]

When acting for a client an agent or sales representative must -

- a) provide each service relating to the client's instructions within a reasonable time after receiving the instructions; and
- b) act in accordance with the client's reasonable instructions.

Rule 23. Advertising [amends 2011 Code section 6(3) and (4)]

- (1) An agent or sales representative must not, without the written consent of a client
 - a) advertise that any real estate or business is for sale or lease by the client; or
 - b) erect or display a notice of sale or lease for the client.



Activity 2 Acting within authority

1.	What are two key elements necessary to create a formal variation of contract?
2.	What constitutes an 'improper' instruction that can be disregarded?
3.	What type of instruction is so 'unreasonable' that an agent can disregard it?
1	How can a property manager protect the macket if they feel an instruction is
4.	How can a property manager protect themselves if they feel an instruction is 'unreasonable or improper'?

Duty to behave fairly

Previously, section 7 of the Code stated:

Section 7. Duty to behave fairly

- 1) An agent must act fairly and honestly.
- 2) An agent must not knowingly mislead or deceive any parties in negotiations or a transaction.
- 3) An agent must not engage in harsh or unconscionable conduct.

Contravening conduct could be conduct towards a consumer, e.g. giving misleading information about a listed property to a prospective tenant, or towards a client or would-be client, e.g. exaggerating how quickly you can let a property to an owner who is considering listing a property.

The principles for this section of the Code have not changed. The amended Code continues to preclude unfair practices that fall short of being honest and transparent and to affirm the Australian Consumer Law which states that "a person must not, in trade or commerce, engage in conduct that is misleading or deceptive or is likely to mislead or deceive" – this is a higher standard than was required prior to the amendments.

New rule 8 requires agents and sales representatives (including property managers), to disclose to buyers if they have any direct interest in a property or business they are actively involved in selling or leasing (i.e. ownership, either personally or through a controlling interest in a company or trust). They will need to disclose any direct family relationship with a seller (e.g. if a seller is their spouse, de-facto, sibling, parent, son or daughter, but not a cousin, uncle or grandparent).

Owning shares in a public company that owns a property is not a controlling interest. No disclosure will be needed if the person dealing with buyers is not the one with an interest in the property or relationship with the seller.

The provisions in the amended Code relating to acting fairly and honestly and providing disclosure when related to a vendor are now provided in rules 7, 11, 12 and 8 as outlined below.

Rule 7. Duty of honesty [Amends 2011 Code section 7(1)]

When acting for a client an agent or sales representative must be honest in all dealings with the client, other agents and sales representatives, and other persons involved in a transaction.

Rule 11. Misleading or deceptive conduct [Amends 2011 Code section 7(2)]

When acting for a client an agent or sales representative must not engage in conduct that is misleading or deceptive or is likely to mislead or deceive within the meaning of the Australian Consumer Law (WA) Part 2-1.

Rule 12. Unconscionable Conduct [Amends 2011 Code section 7(3)]

When acting for a client an agent or sales representative must not engage in conduct within the meaning of the Australian Consumer Law (WA) Part 2-2.



Rule 8. Disclosure where related to vendor [New rule]

- 1) When acting for a client who is a vendor an agent or sales representative who is related to the vendor as described in subrule (2) must disclose that in writing to each purchaser.
- 2) An agent or sales representative is related to a vendor if the agent or sales representative
 - a) Has a controlling interest in the vendor; or
 - b) Is a spouse, child, grandchild, sibling, parent or grandparent of the vendor.

Duty to advise client of market price

Previously, section 11 of the Code stated:

Section 11. Duty to advise of market price

An agent engaged to sell or purchase any real estate or business must advise his or her principal as to what the agent considers to be the current market price of that real estate or business and, if requested, give reasons for that opinion.

Rule 26 of the amended Code requires agents and sales representatives to always provide sellers with reasons for their opinion of market price. An appraisal substantiating this must be in writing and supported by details of sales of comparable properties or businesses, where available.

This rule is not intended to capture "over the phone" desktop estimates.

The change specifies what is already widely practised. Rule 6 of the amended Code (formerly section 9) already requires agents to exercise due, diligence and skill, rule 24 (formerly section 10) requires them to verify facts material to the transaction and communicate those facts to any person affected by them and rule 26 (formerly section 11) requires them to advise their opinion of current market price.

The combination of these three rules means it could be argued that to show compliance, agents and sales representatives have been thoroughly researching market price and providing clients with a written appraisal in practice. The change to the Code formalises what has already been implied.

Even though it's not specifically required by the code, prudent agencies should be keeping copies of all appraisals, underlying data and calculations, ensuring they record an acknowledgement signature showing the client received written advice on price. This will give them evidence of compliance with the code and show that there were valid reasons for their opinion of market price (i.e. rental value of comparable properties.) Apart from code compliance, this change has a sound commercial basis.

Property managers can potentially be liable if negligent or misleading in giving appraisals. This new requirement will help them to protect themselves and provide important information as to how their opinion was arrived at to their insurer should a claim arise.



The provisions in the amended Code relating to the duty of agents and sales representatives to advise of market price is now provided in rules 26 as outlined below.

Rule 26. Duties regarding opinion of market price [Amends 2011 Code section 11]

If an agent or sales representative gives a person an opinion as to the current market price of real estate or a business, the agent or sales representative must not act as an agent or sales representative for the person unless the agent gives the person the following in writing —

- a) A statement of the opinion;
- b) The reasons on which the opinion is based;
- c) If available, information regarding the sale or similar real estate or businesses supporting the opinion.

Conflict of interest

Previously, section 12 of the Code stated:

Section 12. Conflict of interest

- 1) An agent must not accept an engagement to act, or continue to act, where to do so would place his or her interest in conflict with that of the principal.
- 2) An agent shall not without the prior written consent of the principal, directly or indirectly, purchase or take on lease or be in any way concerned or interested, legally or beneficially, in the purchase or taking on lease of any real estate or business which the agent is engaged to sell or lease.
- 3) An agent who directly or indirectly purchases or takes on lease or is in any way concerned or interested, legally or beneficially, in the purchase or taking on lease of any real estate or business which the agent is engaged to sell or lease shall not demand, retain or receive a commission unless the principal has agreed in writing to pay the commission at the same time as or following the signing of the consent referred to in section 10(2).

One of the drafting conventions in re-writing the code was that rules in the REBA Act cannot be repeated or summarized in the code. This is to avoid confusion if there is a difference in the wording used in the code.

Under section 64 of the REBA Act an agent or sales representative shall not have, directly or indirectly, any interest, otherwise than in his capacity as an agent, in any transaction in which he acts or purports to act as agent, unless his principal has given prior written consent.

As the old sections 12(1), 12(2) and 12(3) of the code substantively repeated the content of section 64 of the REBA Act, this section of the code has been removed. However an agent's obligation to avoid acting (without the written consent of their principal) if there is a conflict of interest remains the same.

Rule 15 and Rule 16 in the amended Code provide some further clarification about what an agent must do to avoid conflicts of interest.

Rule 15. Acting for multiple clients in same transaction

An agent or sales representative must not act for more than one client in a transaction unless before the agent or sales representative begins so acting, the clients gave the agent or sales representative fully informed written consent to the agent or sales representative acting for more than one client in the transaction.

This rule replaces section 15(1) of the 2011 Code which prohibited accepting commission from someone other than the principal in respect of any service performed or to be performed by the agent. There was some uncertainty as to when this section would apply. One practical "mischief" that the former 15(1) potentially helped prevent was an agent acting as a seller's agent and buyer's agent for the same person and receiving a commission from both. As such, section 15(1) has been replaced by a new rule to cover the situation where an agent or sales representative is acting for more than one client in a transaction.

While an agent can act for more than one party to a transaction with informed consent they are still obligated and bound by the other requirements of the Code and the REBA Act.

In acting for more than one client in the same transaction an agent is also still bound by their other duties to -

- · Act in the best interests of the clients
- Act honestly and fairly
- Undertake their work with due skill, care and diligence
- Not disclose confidential information
- Comply with their fiduciary obligations

Given this an agent should not act for more than one party to a transaction if

- there is a real possibility that the licensee would be required, in order to comply
 with the Act, the regulations and the Code, to act contrary to the interests of a
 party; or
- the interests of one party require withholding information or advice from another party.

In effect, an individual agent acting for more than one party in a transaction could only act in the role of an intermediary, conveying offers between the parties. For example, if an agent was to negotiate a higher purchase price for the seller, they are unlikely to be acting in the best interests of the buyer. As such, the agent should not undertake negotiations on their client's behalf as they would not be able to comply with their other duties.

"Informed consent" means that the client needs to be aware of all of the issues and risks. The clients will need to be informed about the limitations placed on the role of an agent acting for multiple parties in one transaction.

The fee disclosure rules also provide further clarification about what an agent must do to avoid a conflict of interest. The new rule 16 is outlined below.

Rule 16. Referrals and recommendations

- (2) An agent or sales representative who recommends a supplier to a client must disclose in writing to the client
 - (a) any significant relationship, connection or affinity between the agent or sales representative and the supplier; and
 - (b) any potential conflict of interest, and the nature of that potential conflict of interest, arising from the relationship, connection or affinity referred to in paragraph (a).
- (3) An agent or sales representative who recommends
 - (a) a supplier, other than a settlement agent, to a client must disclose in writing to the client any commission accepted, directly or indirectly, by the agent or sales representative from any person for the recommendation; or
 - (b) a settlement agent to a client must not accept, directly or indirectly, any commission from any person for the recommendation.
- (4) Before being appointed to act by a client who has been referred by any person to an agent or sales representative, the agent or sales representative must disclose in writing to the client any commission paid or given by the agent or sales representative, directly or indirectly, for the referral.

Communicating offers to principals (now client)

Previously, section 14 of the Code stated:

Section 14. Communicating offers to principal

An agent must communicate all written offers to his or her principal as soon as practicable.

The former Code required an agent to communicate all written offers to a seller as soon as practicable. Rule 27 in the amended Code now requires disclosure of <u>all offers</u> including verbal ones as shown below.

Rule 27. Communicating offers to client [Amends 2011 Code section 14]

When acting for a client an agent or sales representative must communicate each offer to the client as soon as practicable after that offer is made.

The amendment to Rule 27 to include the communication of verbal offers has been made to ensure full disclosure and transparency in real estate transactions. It is considered important that clients are made aware of all legitimate offers to purchase their property, including verbal ones.

Presentation of verbal offers provides consumers with full transparency which allows clients to make more fully informed decisions about their property –

It is suggested that even if this rule did not exist, an agent/sales representative would still be required to disclose all offers (including verbal offers) under their general duty to act in the best interests of their client. In order to act in the best interest of their client, agents should be presenting all offers to their clients. This amended rule simply informs agents about their existing obligations. In addition to providing clients with full transparency and disclosure, the new rule will also prohibit the potential situation where an agent, motivated to receive a quick commission, fails to inform their client about a verbal offer (even if it's a higher offer) in order to ensure commission.

What is a verbal offer?

Verbal offers are more than just 'puffery'.

The question to consider is would a reasonable person in the position of the agent believe that an offer was intended.

Agents and sales representatives should take the following factors into consideration when determining what constitutes an offer.

- A proposal/statement only amounts to an offer if the person making it indicates that acceptance is invited and will conclude the agreement.
- An offer must be an expression of willingness to contract on the terms stated, without further negotiation, as to the terms of the proposed contract.
- A statement of intention as to a future course of action is not an offer. For example
 a statement along the lines of "I hope to be able to put in an offer to buy this
 house soon."

No change in how property managers conduct business

This rule is not intended to encourage clients to conduct business verbally. While a property manager would be expected to "communicate each rental offer to the client as soon as practicable" a prudent property manager would also request that the potential purchaser put their offer in writing. The sale would still occur through the Contract for Sale of Land (O&A) and the General Conditions.

Activity 3	Communicating verbal offers
1. When mig	ht a 'verbal offer' be an issue in property management?
•••••	

2. How should a verbal offer be communicated?

Fees and Rewards

Previously, section 16 of the Code stated:

Section 16. Further restriction on reward for service

An agent must not demand, retain or receive a commission, reward or other valuable consideration for a service which is —

- a) greater than the amount agreed in writing with the principal; or
- b) unjust in the circumstances; or
- c) not initialled on the agreement by the principal.

The wording of this provision is relatively unchanged in the amended Code. The DOC will continue to require written disclosure of fees to clients under their interpretation of the REBA Act so agency procedures shouldn't need to be altered.

The amendment to the provision related to fees and rewards is shown below.

Rule 19. Further restriction on reward for service [Amends 2011 Code section 16]

An agent or sales representative must not demand or receive a commission, reward or other valuable consideration from any person for the provision of a service that is:

- a) greater than the amount agreed in writing with the client; or
- b) unjust in the circumstances; or
- c) not initialled on the agreement by the client.

Disclosure requirements

Previously, section 18 of the Code stated:

Section 18. Disclosure required when recommending

- 1) An agent who recommends to a party to a transaction, a settlement agent, finance broker or any other supplier of goods or services, must make a written disclosure to the party of any significant relationship, connection or affinity between the agent and the supplier.
- 2) Where the relationship, connection or affinity between the agent and the supplier is capable of producing a conflict between the interests of the party to the transaction and the agent, the agent shall include in such written disclosure an explanation of the nature of the potential conflict.

Prior to the amendments, when an agent or sales representative recommended a finance broker or any other supplier of goods or services to a party to a transaction (e.g. the buyer or seller) they were required to make written disclosure of any significant relationship between the agent and the supplier. There was nothing in the Code to alert the agent or sales representative to the requirements of other laws.

The Code has been amended to reflect the current requirements of Section 44(7) of the Settlement Agents Act 1981 (SA Act) i.e. that no third party can receive a reward from a licensed settlement agent for referring business to that settlement agent. Where it is proven that a reward has been given by a licensed settlement agent to a third party for referral of business, both parties are in breach of the legislation.

This prohibition applies to all licensed real estate agents, registrants and settlement agents and covers all types of rewards that could be received for referring business to a licensed settlement agent. These rewards include, but may not be limited to:

- Gifts of money, wine, tickets, travel, or 'payment in kind' e.g. free secretarial work, title searches, discounted rent, use of equipment.
- Profit sharing payments and/or income distributed via trust structures where there
 is a <u>direct relationship between the income received and the business</u>
 <u>referred</u>.

In the case Settlement Agents Supervisory Board and Strand Settlements Pty Ltd [2005] WASAT 350, a unit trust business structure was utilised and the SAT determined that there was a direct relationship between distribution of profits to unit holders in the settlement agency and the unit holder's previous referrals of business to the agency. The conduct was found to amount to a reward for referral of settlement agent business (or a kickback) in breach of the SA Act.

It should be noted however, this new provision does not prevent a real estate agent from owning an interest in a settlement agency and receiving profit from that settlement agency so long as there is no direct relationship between the interest or profit received and the referral of business. This is exemplified in the case of *Settlement Agents Supervisory Board and LJ Hooker Settlements Pty Ltd [2008] WASAT 27*, the State Administrative Tribunal (SAT) determined, and the Supreme Court upheld, that the unit trust business structure used by the subject settlement agency did not breach the SA Act because there was found to be no connection between the referral of business to the settlement agency and the issue of units or profit in the unit trust to give rise to a breach of the SA Act i.e. receipt of profit was not determined by the number of clients referred by the unit holder to the settlement agency.

The amended Code also clarifies that agents and sales representatives must provide full disclosure to their client and obtain a signed release if they:

- accept reward from a third party service provider (other than a settlement agent as per section 44(7)) for referring a client to the service provider; or
- pay a third party service provider a reward or commission for referring a client to them.



The amendments to the Code are shown below.

Rule 16. Referrals and recommendations [Amends 2011 Code section 18]

- (1) In this rule -
 - Supplier means a person supplying any goods or services and includes a finance broker and a settlement agent.
- (2) An agent or sales representative who recommends a supplier to a client must disclose in writing to the client
 - a) Any significant relationship, connection or affinity between the agent or sales representative and the supplier; and
 - b) Any potential conflict of interest, and the nature of that potential conflict of interest, arising from the relationship, connection or affinity referred to in paragraph (a).
- (3) An agent or sales representative who recommends
 - a) A supplier, other than a settlement agent, to a client must disclose in writing to the client any commission accepted, directly or indirectly, by the agent or sales representative from any person for the recommendation; or
 - b) A settlement agent to a client must not accept, directly or indirectly, any commission from any person for the recommendation.
- (4) Before being appointed to act by a client who has been referred by any person to an agent or sales representative, the agent or sales representative must disclose in writing to the client any commission paid or given, directly or indirectly, for the referral by the agent or sales representative.

Fiduciaries and their Duties

The amended Code includes a new provision that requires an agent to comply with their fiduciary obligations arising as an agent. While licensees and registrants have always had fiduciary obligations, the new provision is intended to remind agents of these obligations.

Fiduciary relationships have been touched on in CPD but rarely covered in depth. Understanding fiduciary duty is a key principle for agents and property managers as it underpins several sections of the Code. Questions arising out of past CPD sessions show that this concept is not understood consistently by all, so it is worth addressing.

While there is no absolute definition of a fiduciary relationship, over the years four key elements of fiduciary relationships have been elucidated in court findings:

- an undertaking is given to carry out duties;
- control of property (or a material outcome) is entrusted to the person giving the undertaking;
- the party giving control relies on and trusts the other or is entitled to do so; and
- one party has power to affect the interests of the other (who is therefore vulnerable to them).

Legal sources agree that not all of these characteristics will be found in every fiduciary relationship as the concept has always been a flexible one covering a variety of relationships.

Case law has established some relationships that are now assumed to be fiduciary by default:

- a trustee is a fiduciary to any beneficiaries of the trust;
- an agent is a fiduciary to their principals;
- a director is a fiduciary to their company;
- a partner is a fiduciary to their partner(s);
- a broker is a fiduciary to their clients;
- a legal practitioner (or accountant) is a fiduciary to their clients; and
- an employee is a fiduciary to their employer if they are in a position of trust.

The key one of these roles affecting agency work is obviously the agent to client relationship, but several of the other relationships listed also arise in the real estate context. Agents and their staff should consider the concept of the fiduciary and their duties in these other roles as well.

How fiduciary roles come about

Fiduciary relationships come into existence whenever a person undertakes to act in one of the roles listed as being recognised as fiduciary or agrees to carry out a fiduciary duty.

Fiduciary relationships can also be created by agreement in a contract (for example a loan agreement where a lender may owe a fiduciary between sale and settlement).

A relationship can be deemed fiduciary by a court, based on their interpretation of circumstances and facts.

A written law can state that a certain type of relationship or duty will be fiduciary.

A fiduciary relationship can also be implied in law where one party relies on another to act for them– proper evidence of a basis for dependency and the undertaking to act, advise or protect is needed.

Knowing when you are acting as a fiduciary is not always simple, but it is important, as it impacts on how you must conduct yourself. It can also be useful to know when you are not acting as a fiduciary.

This activity will help us understand some of the distinctions.



Activity 4 Spot the fiduciary

These scenarios are based on real cases from various jurisdictions. Consider which of the parties in each scenario owe a fiduciary duty to which other parties.

Don't worry about the rights and wrongs of the conduct in each situation (some of these issues will be discussed later).

- Blair was a property manager. He listed a unit in a 'colourful' complex in Northbridge. The owners were tough and not very forthcoming with information. The only applicants were two young girls renting for the first time. Blair was diligent in disclosing by-laws.
- Jamie managed the commercial units in a mixed-use building. Another agent managed the apartments. The residential tenants asked Jamie to negotiate a fairer split of levies. She agreed to do this
- Ed and Mimi were partners in a real estate firm.
 Ed's wife leased a property listed within the agency in her company name. A disclosure of conflict form was signed by the owners. Mimi was unaware of this deal until much later.
- 4. Property manager Cara was asked to consult to Acme Pty Ltd to find premises for several of their new outlets. Her husband Vic was Acme's Facilities Manager. One property she recommended was 50% owned by Vic's family trust. His children from a previous marriage were beneficiaries.
- 5. Jon was employed as a strata manager for the Bay View strata complex. He had been appointed by the developer ABC originally. ABC had retained 3 of the 15 units. Jon propertymanaged the 3 units separately for ABC.

It can be confusing to unravel who is a fiduciary to whom in some situations and most property managers do not consciously think about it – they just try to adopt good business practices all the time and act properly to their agency, the agency's clients and the consumers they deal with.

If you want to start to be more conscious of who you owe fiduciary duty to, some say to simply "follow the money" - i.e. if you undertook to act for someone for a fee, you are a fiduciary to them.

Based on various sources, including regulatory and legal opinions, it is fair to say that:

- a licensee agent is always a fiduciary to every agency client;
- a property manager acting on their employer's behalf has fiduciary duties to agency clients; and
- employees in senior roles within agencies have fiduciary duties to clients.

NB Property managers and other senior staff are also likely to have fiduciary responsibilities to their employer due to the level of trust and confidence implicit in the relationship.

If an agent is a company director they are always a fiduciary to their company.

If an agent is a partner, they are always a fiduciary to their partners.

A strata manager is a fiduciary to the strata company that they act for and to their direct employer.

It is also important to understand that fiduciary relationships can begin *without formal* written agreement. For example, if an agent negotiates with a prospective partner, or a property manager deals with a potential client, fiduciary duties may be implied even if the deal does not proceed.

Fiduciary Duty

Where a fiduciary relationship exists between parties, fiduciary duty will exist (and viceversa – if you agree to carry out a fiduciary duty, you become a fiduciary). The concept of fiduciary duty is not defined by legislation. However an agent must comply with any obligation that arises as a result of any fiduciary relationship between the agent and the client. So can you identify what fiduciary duties you owe? This quiz highlights some key duties.



Activity 5 What is fiduciary duty?

Review these questions – the answers may be True, False, or 'Maybe'.

1.	A fiduciary must be totally loyal to their principal and keep their confidences	True
2.	If your interests conflict with your client's interests, you breach fiduciary duty	True / Maybe
3.	A fiduciary must be completely transparent and honest with their principal	True
4.	You become a fiduciary when you sign a client and the fiduciary relationship ends when the transaction is final	False
5.	If a principal signs a form that says they are giving informed consent to a conflict, you no longer need to put their interests first.	False
6.	Profiting from a breach of fiduciary duty can lead to punitive damages.	True
7.	Consumers enjoy the same protection as clients under fiduciary duty.	False

Fiduciary Duty and Conflict in the Code

Obviously an agency has a contractual duty to do for their principals what they have undertaken to do in the Appointment to Act. Fiduciary duty adds an extra layer of responsibility – it requires the agent to not only carry out the undertakings, but to do so in a very dedicated, careful and loyal way.

The concepts of fiduciary duty, disclosure and conflict are embedded in the current Code, at times in ways that also address the agent's duties to consumers (e.g. Rule 24 (formerly section 10). It is important to bear in mind, the Code defines 'agent' as meaning both agent and sales representative.

Aside from the new Rule 13, to avoid fiduciary breaches, pay particular attention to the following sections and sub-sections:

Rule 5. Acting in best interests of client [Amends 2011 Code section 4]

An agent must act in the best interests of his or her principal except where it would be unreasonable or improper to do so.

Rule 17. Appointment to Act [Amends 2011 Code section 6(1)]

- An agent or sales representative who does not have an appointment to act from a person must not
 - a) Act as an agent or sales representative for the person; or
 - b) Represent that the agent or sales representative is acting on behalf of that person.

An agent or sales representative must obtain the written agreement of the client that the agent or sales representative agreed to act for in an appointment to act before any change is made to the appointment to act.

Rule 10. Client's instructions [Amends 2011 Code section 6(2)]

When acting for a client an agent or sales representative must –

- a) provide each service relating to the client's instructions within a reasonable time after receiving the instructions; and
- b) acting in accordance with the client's reasonable instructions.

Rule 23. Advertising [Amends 2011 Code section 6(3) and (4)]

- 1) An agent or sales representative must not, without written consent of a client
 - a) advertise that any real estate or business is for sale or lease by the client; or
 - b) erect or display a notice of sale or lease for the client.
- 2) When acting for a client an agent or sales representative must not
 - a) advertise or offer for sale or lease any real estate or business at a price or on any other terms, other than as authorised by the client; or
 - b) Advertise or offer to purchase or lease any real estate or business at a price or on any other terms, other than as authorised by the client.



Rule 6. Duty of care, diligence and skill [Amends 2011 Code section 9]

When acting for a client an agent or sales representative must exercise due care, diligence and skill.

Rule 24. Material facts [Amends 2011 Code section 10(1) and (2)]

- 1) Prior to the execution by a client of any contract relating to the sale or lease of any real estate or business the agent or sales representative must make all reasonable efforts to ascertain or verify all facts material to the transaction (the material facts) that a prudent agent or sales representative would ascertain or verify.
- An agent or sales representative must promptly communicate a material fact to any person who may be affected by the material fact and appears to be unaware of it.

Rule 25. Client identification verification [Amends 2011 Code section 10(3) and (4)]

An agent or sales representative who receives instructions to offer real estate for sale must –

- a) Promptly obtain a copy of the certificate of title for the real estate and refer to that copy for the names of the registered proprietor; and
- b) As soon as practicable after receiving the instructions and before a contract for the sale is executed, make all reasonable efforts to verify
 - i. the identity of each person who claims to be, or to act for, a person who is to sell all or any of the real estate; and
 - ii. each person's authority to sell the real estate, or to act for the person selling it.

Rule 15. Acting for multiple clients in the same transaction

An agent or sales representative must not act for more than one client in a transaction unless before the agent or sales representative begins so acting, the clients gave the agent or sales representative fully informed written consent to the agent or sales representative acting for more than one client in the transaction.

Rule 9. Confidential information [Amends 2011 Code section 13]

- 1) An agent or sales representative must treat as confidential information obtained while acting for a client that has not been made public and that
 - a) Is by its nature confidential; or
 - b) Was specified as confidential by the person who supplied it; or
 - c) Is known by the agent or sales representative to be confidential.
- 2) Information to be treated as confidential under subrule (1) must not, directly or indirectly, be disclosed by an agent or sales representative to another person, unless
 - a) The disclosure of the information is required by law; or
 - b) The client is fully informed of the proposed disclosure and agrees to it in writing.



Rule 27. Communicating offers to client [Amends 2011 Code section 14]

When acting for a client an agent or sales representative must communicate each offer to the client as soon as practicable after the offer is made.

Rule 8. Disclosure where related to vendor

- 1) When acting for a client who is a vendor an agent or sales representative who is related to the vendor as described in subrule (2) must disclose that in writing to each purchaser.
- 2) An agent or sales representative is related to a vendor if the agent or sales representative
 - a) Has a controlling interest in the vendor; or
 - b) Is a spouse, child, grandchild, sibling, parent or grandparent of the vendor.

Rule 18. Restriction on discounts and rebates [Amends 2011 Code section 15]

- 1) An agent or sales representative must not demand or receive a discount or rebate that relates to a service provided by a service provider, in connection with a transaction or a service provided to a client by the agent or sales representative, unless the agent or sales representative has –
- 2) Disclosed to the client the full nature, extent and amount of the discount or rebate; and
- 3) Obtained the written consent of the client to the demanding or receiving of the discount or rebate by the agent or sales representative.

In subrule (1), a service provider includes a stockbroker, tradesperson and a person providing a service relating to advertising.

Rule 16. Referrals and recommendations [Amends 2011 Code section 18]

- 1) In this rule
 - **supplier** means a person supplying any goods or services and includes a finance broker and a settlement agent.
- 2) An agent or sales representative who recommends a supplier to a client must disclose in writing to the client
 - a) any significant relationship, connection or affinity between the agent or sales representative and the supplier; and
 - b) any potential conflict of interest, and the nature of that potential conflict of interest, arising from the relationship, connection or affinity referred to in paragraph (a).
- 3) An agent or sales representative who recommends
 - a) a supplier, other than a settlement agent, to a client must disclose in writing to the client any commission accepted, directly or indirectly, by the agent or sales representative from any person for the recommendation; or
 - b) a settlement agent to a client must not accept, directly or indirectly, any commission from any person for the recommendation.
- 4) Before being appointed to act by a client who has been referred by any person to an agent or sales representative, the agent or sales representative must disclose in writing to the client any commission paid or given, directly or indirectly, for the referral by the agent or sales representative.



The amended Code does not include a definition of fiduciary duties because it is considered too prescriptive and there is a risk that some aspects of the common law fiduciary duties could be missed.

However, for training purposes, the table below provides a *general guide* to the fiduciary duties of agents and their property managers.

General Fiduciary Duties of Agents and Property Managers

Loyalty · Owes undivided loyalty to the client and must put the client's interest above their own. Must not put himself in a position of conflict without informed consent. Must not make a profit from their position without informed consent. • Must act in the best interests of the client. • Must act in good faith. Must disclose to the client any information they receive that may benefit the client's position in a negotiation (disclosure). Must obey all lawful orders that the client gives them (obedience). Must use all their skills to the best of their ability on behalf of the Care client. Confidentiality Must keep confidential any information given to them by or about their client, their business, financial, personal affairs or motivation. The duty lasts forever. Accounting Must account for all funds entrusted in them and not combine client/customer funds with their own personal and/or business funds.

Source: PROPERTY INDUSTRY CODES OF CONDUCT DISCUSSION PAPER DOC 2013

Activity 6 Spot the risk

These scenarios used in Activity 4 were based on real cases. We now know which of the parties in each scenario owes a fiduciary duty. Think about what the risks might have been for the fiduciaries in these scenarios, taking into account the extra information provided.

- Blair was a property manager who listed a unit in a 'colourful' complex in Northbridge. The owners were tough and not forthcoming with information. The only applicants were two young girls renting for the first time. Blair was diligent in disclosing by-laws.
 - Blair had heard reports of drug dealing at the complex and knew there had been break-ins there. He was worried the unit was unsuited to young girls.
- Jamie managed the commercial units in a mixed-use building. Another agent managed the apartments. The residential tenants asked Jamie to negotiate a fairer split of levies. Jamie agreed to do this as she was friends with one tenant and also knew the split wasn't fair.
- 3. Ed and Mimi were partners in a real estate firm. Ed's wife leased a property listed within the agency in her company name. A disclosure of conflict form was signed by the owners. Mimi was unaware of this deal until much later. Ed's wife sublet half the space and made a good profit so her space cost her almost nothing.
- 4. Property manager Cara was asked to consult to Acme Pty Ltd to find premises for several of their new outlets. Her husband Vic was Acme's Facilities Manager. One property she recommended was 50% owned by Vic's family trust. His children from a previous marriage were beneficiaries.

Acme signed a 5x5 lease for this property with an unusual rent-review clause.

- Jon was employed as a strata manager for the Bay View strata complex. He had been appointed by the developer ABC originally. ABC had retained 3 of the 15 units. Jon propertymanaged the 3 units separately for ABC.
 - Several owners had lodged claims via Jon for building faults to be rectified by the developer ABC.



Common themes in many articles and legal opinions about fiduciary duty include that the fiduciary relationship is one of utmost trust and confidence, that the principal is entitled to undivided loyalty from their agent or property manager, and that the agent / property manager is precluded from profiting from the role, or helping any third party to do so, without informed consent of the principal.

Some legal commentators say that a fiduciary is remiss if they allow themselves to be in a position where their interest even *appears* to be in conflict with their principal's interests – the standard of conduct can be argued to be that high. For a fiduciary to actually take advantage of a conflict without informed consent, is a clear breach of their fiduciary duty.

In common law if a complaint is made about a breach, fiduciary duty will be strictly applied by the courts. It is no defence to say that a fiduciary acted against their client's interests 'in good faith', or with 'good intent', or that the 'no harm was done' by the conflicted action.

The only real defence may be that the beneficiary gave <u>informed consent prior to the conduct</u>.

To avoid a breach of fiduciary duty:

- carry out all undertakings as agreed do not ignore or exceed the client's authority;
- if a client's instructions cannot be followed, inform the client at once;
- · only act for one party in any one transaction;
- only accept remuneration from one client in any transaction- no 'secret commissions';
- do not derive benefits from acting that should have rightly gone to the principal;
- notify the principal of all relevant matters relating to the agency, buyers etc.
- do not take advantage of, misuse or wrongly divulge confidential information; and
- be accountable for all sums and benefits received.

Conflict of interest

We have already discussed that the key obligation of the fiduciary is to at all times act in the best interests of their principal. This duty cannot be seen to be carried out if a duty is owed to clients with opposing interests (or if an agent / places their own interests above or in conflict with a client's interests).

'Conflict of interest' is not a legally defined term, probably because it means slightly different things in different contexts, but there are working definitions in use. The quote below may be useful as a starting point to consider how conflict of interest relates to fiduciary duty.

"Conflict of interest" - a situation where a person has a competing professional or personal obligation or interest that makes it difficult for the person to fulfil his or her professional duties to a client fairly. (Osborn's Concise Law Dictionary Tenth Edition, Sweet & Maxwell (2005)).

Some real estate definitions refer to conflict being where the fiduciary continues to act when they:

- have an interest (or plan to take an interest) in a subject property;
- stand to make a gain on the transaction, apart from the fee the client pays;
- represent parties whose interests conflict, or could foreseeably conflict;
- act for a client with whom they compete in some way, or may compete in the near future; or
- anticipate they will profit from information acquired in the course of the transaction.

In law there are three types of conflict of interest – the first is most important, but property managers need to be aware of all of them. They are actual conflict, perceived conflict and potential conflict.

Actual conflict of interest: where a property manager (or their close associate or agent) has a direct interest in a matter that is contrary to the client's interests or where the property manager represents two parties simultaneously who have conflicting interests.

Examples of actual conflict include where a property manager:

- takes a lease on a property that is listed within the agency themselves;
- leases a listed property to a close personal associate or colleague;
- recommends an applicant to an owner because of some benefit over and above the letting fee e.g. an applicant they have done business with (or hope to do business with);
- represents both owner and tenant; or
- recommends a service provider where they are a part-owner or will receive a benefit.



A **perceived conflict of interest:** where a reasonable person looking at the scenario would be likely to think conflict is probable, but there is no actual conflict. For instance if a property manager:

- recommends a service-provider who is a friend, but receives no benefit; or
- lets a property for a relative but conducts the business exactly as usual.

Potential conflict of interest: a conflict which does not yet exist but has potential to arise in future. Examples of this could include if a property manager:

- manages a property in a complex where they personally own a unit (if their own property is not listed for rent at the time the client property is listed, there is no conflict, but there is potential for conflict if both properties were later 'to let' simultaneously); or
- acts as a strata manager in a complex while also managing properties in that complex or doing other work for the developer.

Property managers must avoid conflicts or properly manage them. This can include financial and non-financial conflicts. At times a property manager may choose to act in a position of conflict where they are confident they can manage the conflict effectively, so as not to prejudice any client. They should however ensure any clients involved are full informed of the conflict (even if they feel it is insignificant or perceived rather than actual) and gain the clients informed consent before acting.

Identifying conflicts and gaining informed consent

To be in a position to identify conflicts of interest that may put the interests of agency clients at risk, property managers need to keep the risk 'front of mind'. Not every conflict will be obvious.

Some issues for property managers to consider in relation to conflict include:

- whether they, or their family / close associates have outside interests that may cause conflicts;
- whether there are any agency practices that mean property managers accrue benefits (or avoid losses) over and above the fees clients pay the agency to list and let properties;
- whether personal 'amity' or 'enmity' could cause a conflict of interests (e.g. being close to one of the parties you are dealing with);
- how to avoid a 'conflict of duty' when you have clients whose interests are competing;
- whether foreseeable events could create conflict in the future;
- whether information you will acquire on listing a property may create a conflict;
- what consequences might result from proceeding to act for a client despite a conflict;
- whether informed consent is needed, and from whom; and
- how to manage conflicts fairly and ensure they do not result in claims or bad publicity.



If a conflict of interest is clear (or highly likely), or there is a perception of a potential conflict, the property manager should consider whether to resign from representing the client to avoid the conflict entirely, or to seek to manage the conflict. It is not always practical to avoid all conflicts - for instance if there is only one agency in a town.

If a conflict exists, it may be managed by disclosing it and gaining informed consent to continue to act. The agent employing the property manager should be made aware of all potential conflict situations so they can judge the risk and closely supervise the transaction if necessary.

Types of conflict

The most common conflicts arise from the agent-principal relationship, however agents who are directors are fiduciaries to their companies and must also consider conflicts of interests. Their duty to the company means they cannot use their position to gain an undisclosed profit. So if a director uses knowledge acquired through the company for exclusive personal gain (e.g. makes a work-related investment without offering the opportunity to the company), the company is entitled to seek recompense.

Courts have been known to award the profits plus costs to the company.

Partners have similar fiduciary obligations to their partners. They owe undivided loyalty and will have a conflict of interest if they work competitively or exclude their partners from profit opportunities.

Property managers must avoid conflicts of interest with clients, and with their employers. If they have an interest outside work that conflicts with their duties to the agency and its clients, they must also take great care with this.

For example a property manager establishing a competing business whilst working for an agency was found to have a conflict of interests, even though there was no 'non-compete' clause in her employment contract precluding this.

What is informed consent?

When a fiduciary has a conflict and seeks consent to proceed with acting for a principal, they will ask the principal to sign a disclosure and consent form.

There is no precise formula to ensure that this consent has been given validly and will hold up - legal opinions suggest it depends on the circumstances. The following guidelines could help however to protect you and your clients.

For informed consent to be valid, a property manager who is a fiduciary should ensure:

- they fully disclose the conflict, explaining its nature and extent if full disclosure is not possible, e.g. due to another client's confidentiality, then informed consent is not achieved;
- they do not bundle multiple conflicts together if this makes disclosure unclear;
- the principal understands the disclosure and is competent and capable of consenting;
- the consent is voluntary, with opportunity to seek independent advice to be truly voluntary ideally there is another viable option available to the principal that is not financially punitive;
- both the disclosure and the principal's consent are put in writing and signed; and
- where the property manager (or their agent / colleague) buys or leases the client's
 property, the client is not charged a commission or leasing fee unless the principal
 first signs a consent form, agreeing to pay the fee, in the knowledge that they can
 decline to do so.

NB Informed consent forms are general limited in scope to exactly what they state.



The consent will usually allow an agent or property manager to continue to act while conflicted. It may also consent to payment of a fee. An informed consent form does not release the agent or property manager from their duty to act in the client's best interests.

Unless specified, the client is not agreeing to the agent or property manager:

- making a secret profit or improper gain, at the time or in the future;
- concealing information from them that is pertinent to the transaction;
- colluding with a third party such as a tenant or buyer;
- taking advantage of or revealing their confidences; and
- · acting against their best interests.

Should an agent or property manager act against their client e.g. by making profits at the expense of their principal, or by not disclosing material conflict, a signed consent form might help with a defence but would not necessarily prevent the client pursuing damages and may still expose the agent to disciplinary action.





Activity 7 Identifying conflict and breaches of fiduciary duty

Review these scenarios (based on real events) and decide for each whether there is: a) a breach of fiduciary duty b) a material conflict of interest c) a breach of the Code

- 1. Annie is a property manager. She gains management of a 3 bedroom house in the suburb where she grew up. The first applicant, Bill, is the father of her oldest school friend. He has no recent rental references. He explains that he has just been through a divorce and was living in his own property for many years prior to that. Annie verifies Bill's employment, but does no other reference checking because she knew the family so well in the past.
- Best and Best is a real estate partnership.
 They sell and manage property. Their client Lush is a developer whose off-the-plan development has been sold by the agency with a rental guarantee arrangement in place.

Best and Best are still trying to sell the last few units held by the developer. Because they also manage several units bought by investors they know that vacancy rates are high and rentals hard to sustain. The property manager warns the sales representative of this problem.

- 3. An agency manages a row of individually owned (but almost identical) beach-front properties as holiday lettings. One of the owners is a good mate of the agent. The agent has instructed the property manager to 'look after' his mate. The mate's property achieves 90% occupancy, while the others are let about 60% of the time.
- 4. An agent was instructed to locate a small commercial property on a long lease for an offshore client. He found a property that fitted the client's parameters. It was a bargain the old couple who owned it outright did not need a big return. He advised the client but also alerted his wife to the opportunity. She leased the property while the offshore client was still considering options.



5. A property manager prepared for some months to start her own business. She did this in her own time at home, preparing lists of clients from memory (her employer's records were not accessed directly). After resigning she wrote to over 50 of the agency's clients. Many came across to her new firm.

What about Consumers?

This session has focused primarily on the fiduciary duty property managers have to their principals. It is clear the agency's client must always be paramount and agents and property managers must pursue the best interests of agency clients. Agents and property managers must also deal with consumers (buyers and tenants of property) honestly and ethically without breaching the code of conduct or consumer laws.

There is no fiduciary relationship or fiduciary duty involved when dealing with consumers (unless an agent undertakes to act as a buyer's agent or tenant representative – in those cases there is a fiduciary duty to the buyer or tenant as they are the client).

While consumer law is not the main focus of this CPD session, and residential tenancies are mainly regulated under the *Residential Tenancies Act 1987* (the RTA), it is worth revisiting the duty to consumers that exists under *Australian Consumer Law* (ACL) and the *Fair Trading Act 2010* (FTA) and considering how these Acts work with the Code.

Here is a quick refresher of how key consumer laws and the Code reinforce one another to protect consumers. Remember if you breach consumer law very heavy fines can apply, and you may implicate your agent and/or your principal as well.

Key provisions of ACL / FTA

No misleading / deceptive conduct R24. Material Facts ... or:

- unfounded promises or predictions
- allowing false impressions to stand
- · hiding disclosures in small print.

Disclose all 'material facts'silence can be misleading or deceptive.

Material facts: "any fact likely to influence a person in deciding whether or not to buy (or lease) a property and/or how much they would be willing to pay".

Code of Conduct

- 1. Prior to the execution by a client of any contract relating to the sale or lease of any real estate or business the agent or sales representative must make all reasonable efforts to ascertain or verify all facts material to the transaction (the material facts) that a prudent agent or sales representative would ascertain or verify.
- An agent or sales representative must promptly communicate a material fact to any person who may be affected by the material fact and appears to be unaware of it.

Examples

A property manager pled guilty to misleading conduct and breaches of consumer law, the REBA Act and the RTA after advising property owners that she represented an agency while managing their properties privately. She also misled them as to rent collected.

Agents did not disclose a recent murder in a house they let. The tenants had the lease set aside without penalty and got costs.

No false or misleading representations made about goods or services when promoting those goods or services.

No 'bait' advertising (advertising a property for sale / lease if you know you cannot supply it.)

Only use genuine testimonials.

R10. Client's instructions

When acting for a client an agent or sales representative must —

- provide each service relating to the client's instructions within a reasonable time after receiving the instructions; and
- act in accordance with the client's reasonable instructions.

An agency advertised a property for \$400 per week. There was strong competition for it and the owner insisted the PM ask applicants to improve their offer to over \$400.

A property was advertised 'Split system A/C to lounge & ceiling fan to master suite to be installed'.

The tenant queried when it was not installed by the start of the lease and was told there would be a delay.

No 'unconscionable conduct' - i.e. no statements / actions that defy good conscience - e.g. bullying, high pressure tactics, intimidation, taking advantage of vulnerability or impairment.

R7. Duty of honesty

When acting for a client an agent or sales representative must be honest in all dealings with the client, other agents and sales representatives, and other persons involved in a transaction.

An owner rented to many newly arrived migrants with little English and no understanding of Australian tenancy laws. These tenants were paying high rents and the properties were substandard.

Threats were used to press tenants to renew leases at higher rents. The tenants spoke little English. The conduct was unconscionable.

ACCC v Dukemaster Pty Ltd [2009] FCA 682

No excessive debt collection practices - the use of physical force, undue harassment and/or coercion to collect payment for goods or services is prohibited under the FTA and ACL

Consumer guarantees apply for transactions under \$40,000-goods should be of acceptable quality and functional, services fit for purpose

No unjust contract terms

Rule 7 as above

R6. Duty of care, diligence and skill

When acting for a client an agent or sales representative must exercise due care, diligence and skill.

R7. Duty of honesty

When acting for a client an agent or sales representative must be honest in all dealings with the client, other agents and sales representatives, and other persons involved in a transaction.

A property manager left twenty or more messages over a few days, several of them very early in the morning, trying to gain payment of rent arrears. The PM was aware that the tenant had lost their job.

A home was rented out without disclosure of a serious contamination problem that was a health hazard.

One-sided terms such as requiring professional carpet cleaning at the end of a lease where the owner is not required to provide this at the beginning of the tenancy are being rejected by some courts. Clauses that attempt to make tenants liable for matters they would not be liable for under common law are also likely to be unenforceable.

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Activity Answers



Activity 1 What do you know about the Code?			
1.	The Code is more like a set of guidelines than a law.	False	
	The Code of Conduct has the force of law.		
2.	Every agency staff member is legally bound by the Code.	False	
	The agent and his registered staff are bound. If other staff cause breaches the agent is liable.		
3.	CPD Training on the Code (and other issues) has helped to reduce complaints against WA agents by over 30%.	True	
	Yes – in the first 5 years of CPD the complaint rate dropped dramatically – the proof of the effectiveness of CPD in helping consumers and agents is clear.		



Activity 2 Acting within authority

- 1. What are two key elements necessary to create a formal variation of contract?
 - All signatories who signed the initial contract must sign the variation. The variation should state what agreement it is varying e.g. "this document varies the agreement attached dated"
- 2. What constitutes an 'improper' instruction that can be disregarded?

Fiduciary duty requires you to act on instructions per the principal's wishes unless 'unreasonable or improper'. The 'improper' exception covers requests such as:

- any action in breach of any written or common law e.g. a client asking you
 to breach the Equal Opportunity Act by discriminating against tenancy
 applicants because of a protected attribute such as their age, race or
 marital status
- instructions to act 'unconscionably' e.g. to take advantage of migrant applicants
- requests to go outside a set procedure e.g. to charge tenants for reinspections
- instructions from one owner if other owners have not authorised the action.
- 3. What type of instruction is so 'unreasonable' that an agent can disregard it?

An instruction can be unreasonable because it is onerous to carry out <u>and</u> was not agreed on in the authority to act – in that case it is negotiable, especially if there is a cost. An agent may also argue that an instruction is unreasonable if it does not further the agreed desired outcome or causes a problem (e.g. the owner insists on open-for- at a time that is not attracting any lookers). This will need to be negotiated rather than decided unilaterally. Do not ignore instructions just because they are inconvenient if they fall within the scope of the agency agreement however.

4. How can a property manager protect themselves if they feel an instruction is 'unreasonable or improper'?

Advise the client as soon as possible of the difficulty and your inability to carry out the instruction. If the issue is of major significance, explain in writing and get the clients acknowledgement. If arrangements to not carry out an instruction are verbal, keep detailed diary notes and/or confirm in an email.

Clients may have the option of withdrawing from the agency agreement if you are not willing to follow an instruction that is legal and could be argued to be within the scope of the agreement. Discuss with your employer before declining.



Activity 3 Communicating verbal offers

1. When might a 'verbal offer' be an issue in property management?

Anything which is not confirmed in writing has the potential to become an issue. It is unlikely to be a big issue but contact from agents proposing conjunctions on commercial property could be verbal. If an agency staff member hoped to become a tenant there might also be issues with other offers not being passed on.

2. How should a verbal offer be communicated?

This type of offer could be communicated by telephone, or by email. It is advisable to confirm any verbal offer in writing (e.g. email) to the client.



Activity 4 Spot the fiduciary

These scenarios are based on real cases from various jurisdictions. Consider which of the parties in each scenario owe a fiduciary duty to which other parties. Don't worry about the rights and wrongs of the conduct in each situation (some of these issues will be discussed later).

 Blair was a property manager. He listed a unit in a 'colourful' complex in Northbridge. The owners were tough and not very forthcoming with information. The only applicants were two young girls renting for the first time. Blair was diligent in disclosing by-laws. Agent ► Owners

PM Blair ► Owners

PM Blair ► Agent

NO FIDUCIARY DUTY FROM REP BLAIR TO BUYERS

 Jamie managed the commercial units in a mixeduse building. Another agent managed the apartments. The residential tenants asked Jamie to negotiate a fairer split of levies. She agreed to do this PM Jamie ► Owners of commercial units

PM Jamie ► Residential tenants

Other Agent ► Owners of residential units

Ed and Mimi were partners in a real estate firm.
 Ed's wife leased a property listed within the agency in her company name. A disclosure of conflict form was signed by the owners. Mimi was unaware of this deal until much later.

Ed ► Owners

Ed ► Mimi

Mimi ► Owners

Mimi ► Ed

4. Property manager Cara was asked to consult to Acme Pty Ltd to find premises for several of their new outlets. Her husband Vic was Acme's Facilities Manager. One property she recommended was 50% owned by Vic's family trust. His children from a previous marriage were beneficiaries. PM Cara ► client Acme

PM Cara ▶ her employer agent

Employee Vic ▶ employer Acme

Vic ► Trust (if he is trustee)

5. Jon was employed as a strata manager for the Bay View strata complex. He had been appointed by the developer ABC originally. ABC had retained 3 of the 15 units. Jon propertymanaged the 3 units separately for ABC.

Strata Manager Jon ► Strata Company

PM Jon ► Property Owner ABC



Activity 5 What is fiduciary duty?

Review these questions – the answers may be True, False, or 'Maybe'.

1.	A fiduciary must be totally loyal to their principal and keep their confidences	True
	Loyalty is the highest and most important duty of a fiduciary.	
2.	If your interests conflict with your client's interests, you breach fiduciary duty	True / Maybe
	The correct answer is TRUE. Maybe is an understandable answer as if the conflict is consented to by the client and managed so as not to harm the client's interests, the agent has a defence for the breach.	
3.	A fiduciary must be completely transparent and honest with their principal	True
	YES – the only defence for keeping something material from a principal would be if you owed a duty of confidentiality to another principal. You would need to disclose the conflict and might need to resign if the conflict could not be managed.	
4.	You become a fiduciary when you sign a client and the fiduciary relationship ends when the transaction is final	False
	A fiduciary obligation can begin from the first conversation with a prospective client (even one who does not become a client) and does not ever end – for instance all information is confidential for ever.	
5.	If a principal signs a form that says they are giving informed consent to a conflict, you no longer need to put their interests first.	False
	The duty to put the client's interests first is not fully discharged by the consent form – the form is only an effective defence to being accused of 'undisclosed conflict' <u>if all material facts are disclosed</u> .	
	If the agent went on to make an undisclosed profit the client might still have a valid claim against the agent.	
6.	Profiting from a breach of fiduciary duty can lead to punitive damages.	True
	YES – courts have awarded the 'secret profit' to the principal and added punitive damages on top.	
7.	Consumers enjoy the same protection as clients under fiduciary duty.	False
	NO – duties to buyers or tenants under consumer law are more general and at a lower level than the fiduciary duty an agent owes their principal.	



Activity 6 Spot the risk

The scenarios used in Activity 4 were based on real cases. We now know which of the parties in each scenario owes a fiduciary duty. Think about what risks might have been for the fiduciaries in these scenarios, taking into account the extra information provided.

 Blair was a property manager who listed a unit in a 'colourful' complex in Northbridge. The owners were tough and not forthcoming with information. The only applicants were two young girls renting for the first time. Blair was diligent in disclosing by-laws.

Blair had heard reports of drug dealing at the complex and knew there had been break-ins there. He was worried the unit was unsuited to young girls.

Blair has not clicked with the owners. He may be at risk of forgetting he owes a fiduciary duty to them.

There is nothing wrong in his diligent disclosure, or his empathy for the applicants, and arguably he can disclose all material facts he must just take care to ensure his first loyalty is to his client.

 Jamie managed the commercial units in a mixed-use building. Another agent managed the apartments. The residential tenants asked Jacqui to negotiate a fairer split of levies. Jacqui agreed to do this as she was friends with one tenant and also knew the split wasn't fair.

If Jamie serves two principals with competing interests and does not make disclosure and obtain informed consent from both, she has risked breaching her fiduciary duty.

If she collects two fees for one transaction she may have breached the Code.

3. Ed and Mimi were partners in a real estate firm. Ed's wife leased a property listed within the agency in her company name. A disclosure of conflict form was signed by the owners. Mimi was unaware of this deal until much later. Ed's wife sublet half the space and made a good profit so her space cost her almost nothing. Ed may have breached his fiduciary duty to his principals if disclosure was incomplete or consent to continue to act was not informed.

If Ed handled that conflict correctly and there is no issue from the owner's point of view, he may still have breached his fiduciary duty to Mimi, by not informing her of the opportunity.

4. Property manager Cara was asked to consult to Acme Pty Ltd to find premises for several of their new outlets. Her husband Vic was Acme's Facilities Manager. One property she recommended was 50% owned by Vic's family trust. His children from a previous marriage were beneficiaries.

Acme signed a 5x5 lease for this property with an unusual rent-review clause.

Cara has a disclosable conflict because in law Vic's children are direct relatives of hers, and their interests compete with those of her client.

Vic is a trusted employee and has a duty to Acme that conflicts with his children's interests. If he is trustee the conflict is even more direct.

Vic and Cara may decide no disclosure is needed as they get no direct benefit from the trust. That could be risky as the perception of conflict exists and the deal has unusual features. Jon was employed as a strata manager for the Bay View strata complex. He had been appointed by the developer ABC originally. ABC had retained 3 of the 15 units. Jon property-managed the 3 units separately for ABC.

Several owners had lodged claims via Jon for building faults to be rectified by the developer ABC.

Jon has a risk here because he owes fiduciary duty to two parties with conflicting interests.

His duty to the strata company would normally include helping them work through their claims against the developer.

By acting as PM for the developer he is at risk of putting their interests ahead of those of his main client the strata company.

If he were employed by a strata management company there is another duty and possible conflict there as well.



Activity 7 Identifying conflict and breaches of fiduciary duty

Review these scenarios (based on real events) and decide for each whether there is:

- a) a breach of fiduciary duty
- b) a material conflict of interest
- c) a breach of the Code
 - Annie is a property manager. She gains management of a 3 bedroom house in the suburb where she grew up. The first applicant, Bill, is the father of her oldest school friend. He has no recent rental references. He explains that he has just been through a divorce and was living in his own property for many years prior to that.

Annie verifies Bill's employment, but does no other reference checking because she knew the family so well in the past.

 Best and Best is a real estate partnership. They sell and manage property. Their client Lush is a developer whose off-the-plan development has been sold by the agency with a rental guarantee arrangement in place.

Best and Best are still trying to sell the last few units held by the developer. Because they also manage several units bought by investors they know that vacancy rates are high and rentals hard to sustain. The property manager warns the sales representative of this problem.

Breach of Fiduciary Duty - YES

Annie allows a personal loyalty to prevent her carrying out her duty to her client diligently

Conflict of interest - YES

There is a non-pecuniary conflict due to the friendship with the applicant.

Breach of the Code-YES

Rule 5 – the property manager did not act in their clients best interests. Rule 24 - the property manager did not verify and communicate facts ascertained to affected parties.

Breach of Fiduciary Duty - Maybe

The property manager owes a fiduciary duty to the developer. The client's confidential information should not be divulged unnecessarily without permission. Knowing the rentals are not going well the sales representative will now need to disclose this material fact to buyers looking at the units for investment.

Conflict of interest - Maybe

The agent is a fiduciary to the developer in the sales campaign and to the investors in the management scenario. This is not a conflict situation per se if service delivery is kept separate, but if confidentiality is not maintained and/or the interests of the parties end up conflicting e.g. funds for the rental guarantee are not paid or there are disputes over building faults – potential conflicts could become actual.

Breach of the Code - MAYBE

Rule 24 may be breached if the agent does not verify and communicate facts ascertained to all affected parties and Rule 9 re: confidentiality.



 An agency manages a row of individually owned (but almost identical) beach-front properties as holiday lettings.

One of the owners is a good mate of the agent. The agent has instructed the property manager to 'look after' his mate. The mate's property achieves 90% occupancy, while the others are let about 60% of the time.

 An agent was instructed to locate a small commercial property on a long lease for an offshore client. He found a property that fitted the client's parameters.

It was a bargain - the old couple who owned it outright did not need a big return. He advised the client but also alerted his wife to the opportunity. She leased the property while the offshore client was still considering options.

A property manager prepared for some months to start her own business. She did this in her own time at home, preparing lists of clients from memory (her employer's records were not accessed directly).

After resigning she wrote to over 50 of the agency's clients. Many came across to her new firm.

Breach of Fiduciary Duty - YES

The agent may have breached his fiduciary duty to the owners he is not 'mates' with.

Conflict of interest - YES

There is a potential conflict representing competing owners. If robust processes ensure equal treatment of all owners and their properties the conflict can be managed.

Breach of the Code YES

The agent is not acting fairly, a breach of Code, Rule 7.

Breach of Fiduciary Duty - YES

The agent was not loyal to his client, he put his own interests first

Conflict of interest - YES

As above plus the secret profit made by saving his wife costs.

Breach of the Code - YES

The information about the property was gained in the course of the agent's work for the client. By telling his wife information that was commissioned by the client he potentially breached Rule 9.

The undisclosed conflict between the agents' personal interest (his wife's interest) and the client's interest, breaches Rule 15. He may also have breached Section 7 in not being fair and Rule 5 in not acting in the best interests of his client.

Breach of Fiduciary Duty - YES

The PM owed fiduciary duty to her employer

Conflict of interest -YES

The PM had an obvious conflict of interests with her employer

Breach of the Code - MAYBE

Using knowledge of agency clients may have been a breach of their confidentiality (Rule 9).

This course material (and the discussions that arise if you are attending CPD training in a classroom environment) are not legal advice. Property managers must refer to their agent if they have questions. Agents may consult the Regulator and can also seek their own legal advice if they have specific legal questions.

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